

PRESS RELEASE

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Media Contact:

Barbra Retzlaff – owner (“Retzlaff” is pronounced “lets laugh”, with an ‘R’)
GrammaBurp – Warped Humor Greeting Cards
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North Adams, MA. (August 20, 2005) GrammaBurp, a new greeting card company, introduces their line of Warped Humor Greeting Cards.

GrammaBurp’s owner, Barbra Retzlaff warns: “***Our cards will make you laugh so hard ... you'll wet your pants.***” Offering a collection of truly unusual, and just plain “warped” greeting cards for the specialty store retail market.

When asked about the origin of the business name, Retzlaff said:

“The name "GrammaBurp" came about after my granddaughter was born. My son-in-law was in the military, serving overseas, so my daughter & baby Nora were staying with us. Nora didn't always burp after feedings, but for some reason, I was almost always able to get her to burp -- even when everyone else had failed. So every 4 hours or so, my daughter would call out: "Gramma ... Burp!"”

Retzlaff uses vintage black & white photographs to transform the innocent into the unexpected. For more information on GrammaBurp Warped Humor Greeting Cards, call (800) 925-5038 or visit the website at GrammaBurp.com.

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